



PRESENTATION ART

The training course develops the participants' presentation skills. Thus, the participants will prepare and deliver a presentation in front of the colleagues.

The presentation is video recorded then it is analysed and the trainers give constructive feedback. The participants will be able to improve their way of structure, using video aids for their presentations. The participants will learn how to grab the attention and to maintain it.

The video recordings with their own presentation during the course will be given to the participants at the end of it. We will see a professional management movie concerning preparation and delivering a persuasive presentation.

OBJECTIVES

At the end of the course, the participants will be able to:

- Elaborate an effective presentation;
- Deliver efficiently any kind of presentation to any kind of auditor;
- Transmit precisely the wanted message;
- Apply active listening techniques;
- Apply the persuasion strategy depends on interlocutor.

COURSE CONTENT

- Verbal and nonverbal communication:
 - Recommendations for improving of the verbal message effectiveness
 - Nonverbal communication characteristics
 - Mixed communication
- Active listening:
 - Causes that burden the listening
 - Active listening techniques
 - Types of listening
- Building an effective message

- Ways of persuasion:
 - Central
 - Peripheral
- Persuasion Strategies
- Stages of the presentation elaboration
- Tips and Tricks for audience attention
- Nonverbal messages into a presentation:
 - How we send nonverbal messages

PARTICIPANTS

- * Employees in charge with presentations

DURATION: 2 days

